

# 2020-2021 District Goals



District: 124  
Constitutional Area: Europe

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	25
2nd Quarter	1	20	40	30
3rd Quarter	2	40	30	30
4th Quarter	1	20	50	30

### FY New Clubs

4

### FY Charter Members

80

### FY New Members

130

### FY Retention Goal

115

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

95

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Establishing zone teams to identify local opportunities for new clubs	GMT, DGE and PZ	n/a	5/25/2020	6/30/2020
Identifying local leaders to create future clubs	GMT Chairperson, the team and DG	Standard membership grant, District funds	7/1/2020	4/30/2021
Presenting lions to potential new members	GMT Chairperson, the team and DG	Standard membership grant, District funds	9/1/2020	5/30/2021
Establishing the final list of new clubs and new chartered members	GMT Chairperson, the team and DG	Standard membership grant, District funds	9/1/2020	4/30/2021
Chartering new clubs and new chartered members	GMT Chairperson, the team and DG	District funds	10/1/2020	6/30/2021
New members to existing clubs	Club presidents, club membership chairperson	Local funds	7/1/2020	6/30/2021
Retention and satisfaction of members	Lion Guides, Club presidents	Local funds	7/1/2020	6/30/2021

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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# DISTRICT CUSTOM IMPACT

## Goal Statement

Supporting clubs to apply the Club Quality Initiative

## Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Presentation of Club Quality Initiative program	GLT, DGE	handouts, presentation translated	5/23/2020	8/31/2020
Choosing facilitators at local level	GLT, DG		7/1/2020	8/31/2020
Enrolling clubs in the CQI	Club president	internet, club meetings	9/1/2020	6/30/2021
Implementing the Club quality Initiative Program in the clubs	GLT Chariperson, GLTeam and local facilitators	translated handouts for participants and facilitators	9/1/2020	6/30/2021